

FOR IMMEDIATE RELEASE:

Patrick Dorton  
202.429.4952  
[patrickdorton@rationalpr.com](mailto:patrickdorton@rationalpr.com)

**JUST2TRADE.COM, NEW \$2.50 A TRADE ONLINE BROKERAGE SITE, LAUNCHES TODAY -- OFFERS THE BEST VALUE FOR SERIOUS INVESTORS**

***JUST2TRADE.COM PROVES \$2.50 IS CHEAPER THAN FREE***

Washington D.C. ó January 9, 2007 ó Success Trade Securities today announced the launch of Just2Trade.com ó the online brokerage firm's premier website, which will offer unlimited \$2.50 trading. With its combination of low commissions and high-performance features, Just2Trade.com offers the best overall value for experienced investors. In addition to unlimited \$2.50 trades, Just2Trade.com offers a pledge to match the lowest margin rates in the industry, free professional trading tools, competitive money market rates, as well as time-stamps and high-speed executions on all orders.

**LOWEST TOTAL COST, LOWEST MARGIN RATES:**

“Just2Trade.com offers the lowest cost option available to investors, a much better value than services that claim to be free,” said Fuad Ahmed, Founder and CEO of Success Trade Securities. “When you take into account unlimited \$2.50 trades, our pledge to offer clients the lowest margin rates, and free access to high-performance features ó including Level II streaming quotes, Time and Sales, and Trend Analysis ó Just2Trade.com is unquestionably the most cost-effective option for active traders. In fact, with Just2Trade.com, \$2.50 is cheaper than “free”

Unlike sites that claim to have free trading but limit the number of free trades or have other hidden costs, Just2Trade.com never charges more than \$2.50 a trade and has no hidden costs or gimmicks. Just2Trade.com will match the lowest margin rates provided to any investor by an investment or brokerage firm. The *Savings Calculator* on the Just2Trade.com site allows investors to track how much money they save by comparing the same trading strategy on Just2Trade.com and other investment sites. **For example, compared to Bank of America's “free” trading, Just2Trade.com saves traders:**

\$14.17/month and \$170.00/year ó investors trading 50 times per month  
\$139.17/month and \$1,670.00/year ó investors trading 100 times per month  
\$389.17/month and \$4,670.00/year ó investors trading 200 times per month  
\*All based on a margin balance of under \$20,000.00.

**HIGH-SPEED EXECUTION, UNIQUE TIME-STAMPS**

“For the last three months, the average execution time for S&P 500 market orders placed using the online trading platform featured on Just2Trade.com was 1.6 seconds ó the industry average is 7.7 seconds,” said Ahmed.

öIn addition to high-speed, reliable execution times, another bonus of this trading platform is the time-stamp feature. All orders, when they are placed and when they are filled, are time-stamped to the millisecond, and those times are always provided to clients.ö

The time-stamp feature provides transparency to Just2Trade.com customers not offered by most other brokerage firms. öThis feature is just one aspect of our commitment to our valued customers. We provide quality service without any hidden fees and unlike other firms we never internalize order flow,ö said Ahmed.

## **FREE PROFESSIONAL TRADING TOOLS**

Ahmed continued, öUnlike most online trading sites, Just2Trade.com offers the latest trading tools free with every account. These trading tools often cost \$30 or more. At Just2Trade.com, there are no hidden requirements, such as a certain number of trades per month, to be eligible for these free services. Free Level I and II streaming quotes, Time and Sales, Trend Analysis, and order execution are all available on one easy-to-navigate trading page supported by our java trading platform.ö

öIt is not just about low commissions. Active traders demand quality execution, low margin rates, and high-end trading tools backed by the latest technology to effectively manage their portfolio. We know the experienced investor and this is why we have created Just2Trade.comö

As part of its mission to provide the best value in online investing, Just2Trade.com offers all users a free suite of advanced trading tools, including:

*Level I and Level II Streaming Quotes*

*Time and Sales*

*Trend Analysis*

Plus -- *Logical/Conditional and Trailing Stop* orders for no extra charge

Just2Trade.com is geared toward the experienced investor and requires traders to have at least two years of investing experience, online experience and a \$2,500.00 minimum balance in their Just2Trade.com account.

### **\*\*JUST2TRADE.COM SAVINGS COMPARISON ATTACHED\*\***

*Just2Trade.com is a division of Success Trade Securities Inc. Just2Trade.com was created in response to consumer demand and offers \$2.50 unlimited real-time trading, free trading tools and the lowest margin rate in the country. Success Trade Securities, was founded in 1999, and established Just2Trade in 2006. Successtrade.com and Lowtrades.com are two additional divisions of Success Trade Securities established in 1999. The company is headquartered in Washington, DC. For more information, visit [www.just2trade.com](http://www.just2trade.com), [successtrade.com](http://successtrade.com), or [lowtrades.com](http://lowtrades.com).*

*\* Industry average execution time for S&P 500 market orders obtained from Charles Schwab website.*

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## SAVINGS COMPARISON: JUST2TRADE VERSUS THE COMPETITION

BASED ON 50 TRADES PER MONTH, MARGIN BALANCE OF UP TO \$20,000.00

Firm	Per Trade Cost	Margin Rates	Just2Trade Monthly Savings	Just2Trade Annual Savings
<b>Just2Trade</b>	<b>\$2.50 Unlimited Trades</b>	<b>7.75% Will match lowest rate</b>		
Ameritrade	\$9.99	10.75%	<b>\$424.50</b>	<b>\$5,094.00</b>
Bank of America	\$0.00 (first 30 trades per month) \$5.00 (after 30 trades)	10.1%** With at least \$25,000 in bank deposits	<b>\$14.17</b>	<b>\$170.00</b>
E-Trade	\$7.99 *Plus \$40.00 annual fee	10%	<b>\$312.00</b>	<b>*\$3,784.00</b>
Fidelity	\$19.95	10.575%	<b>\$919.58</b>	<b>\$11,035.00</b>
Optionsxpress	\$12.95	8.75%	<b>\$539.17</b>	<b>\$6,470.00</b>
Scotttrade	\$7.00	10.25%	<b>\$266.67</b>	<b>\$3200.00</b>
Sogo Invest	\$3.00	9.5%	<b>\$54.17</b>	<b>\$650.00</b>
TradeKing	\$4.95	8%	<b>\$126.67</b>	<b>\$1520.00</b>

\*\* Margin rate obtained from Bank of America investment agent on October 27, 2006.

## SAVINGS COMPARISON: JUST2TRADE VERSUS THE COMPETITION

BASED ON 100 TRADES PER MONTH, MARGIN BALANCE OF UP TO \$20,000.00

Firm	Per Trade Cost	Margin Rates	Just2Trade Monthly Savings	Just2Trade Annual Savings
<b>Just2Trade</b>	<b>\$2.50 Unlimited Trades</b>	<b>7.75% Will match lowest rate</b>		
Ameritrade	\$9.99	10.75%	<b>\$799.00</b>	<b>\$9,588.00</b>
Bank of America	\$0.00 (first 30 trades per month) \$5.00 (after 30 trades)	10.1%** With at least \$25,000 in bank deposits	<b>\$139.17</b>	<b>\$1,670.00</b>
E-Trade	\$7.99 *Plus \$40.00 annual fee	10%	<b>\$586.50</b>	<b>*\$7,078.00</b>
Fidelity	\$19.95	10.575%	<b>\$1,792.08</b>	<b>\$21,505.00</b>
Optionsxpress	\$12.95	8.75%	<b>\$1,061.67</b>	<b>\$12,740.00</b>
Scotttrade	\$7.00	10.25%	<b>\$491.67</b>	<b>\$5,900.00</b>
Sogo Invest	\$3.00	9.5%	<b>\$79.17</b>	<b>\$950.00</b>
TradeKing	\$4.95	8%	<b>\$249.17</b>	<b>\$2,990.00</b>

\*\* Margin rate obtained from Bank of America investment agent on October 27, 2006.

# SAVINGS COMPARISON: JUST2TRADE VERSUS THE COMPETITION

BASED ON 200 TRADES PER MONTH, MARGIN BALANCE OF UP TO \$20,000.00

<b>Firm</b>	<b>Per Trade Cost</b>	<b>Margin Rates</b>	<b>Just2Trade Monthly Savings</b>	<b>Just2Trade Annual Savings</b>
<b><u>Just2Trade</u></b>	<b>\$2.50 Unlimited Trades</b>	<b>7.75% Will match lowest rate</b>		
Ameritrade	\$9.99	10.75%	<b>\$1,548.00</b>	<b>\$18,576.00</b>
Bank of America	\$0.00 (first 30 trades per month) \$5.00 (after 30 trades)	10.1%** With at least \$25,000 in bank deposits	<b>\$389.17</b>	<b>\$4,670.00</b>
E-Trade	\$7.99 *Plus \$40.00 annual fee	10%	<b>\$1,135.50</b>	<b>*\$13,666.00</b>
Fidelity	\$19.95	10.575%	<b>\$3,537.17</b>	<b>\$42,446.00</b>
Optionsxpress	\$12.95	8.75%	<b>\$2,106.67</b>	<b>\$25,280.00</b>
Scotttrade	\$7.00	10.25%	<b>\$941.67</b>	<b>\$11,300.00</b>
Sogo Invest	\$3.00	9.5%	<b>\$129.17</b>	<b>\$1,550.00</b>
TradeKing	\$4.95	8%	<b>\$494.17</b>	<b>\$5,930.00</b>

\*\* Margin rate obtained from Bank of America investment agent on October 27, 2006.

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